

Music. Education. Entertainment. Credit Unions.

The Disclosures

As the acoustic credit union rock band “The Disclosures”, Christopher Morris and Chad Helminak have used music to creatively communicate core principles of credit union history, philosophy and advocacy. Their original credit union songs and music videos have earned tens of thousands of views online and more importantly, sparked the interests of credit union employees, members and consumers to better understand credit unions and important issues that affect them.

Since the release of their first album of original credit union songs in 2011, entitled *(Hey, We're) The Disclosures*, Christopher and Chad have presented highly-rated education sessions and music performances to credit unions, chapters, trade associations and vendors across the nation.

Add a little thrift-rock to your next event.

Education session

Credit Unions in the Key of Awesome

Revisit your credit union roots as The Disclosures provide a musically-driven overview of the origin of credit unions, their expansion across America and the cooperative principles they were founded on. It's like a credit union version of “VH1 Storytellers”. As Christopher and Chad discuss, these topics are more relevant than ever to credit union staff, boards and members alike.

Education session

Add More Cowbell to Your Credit Union Messaging

In a world of ever-changing communication, it's essential that credit unions adjust everyday messaging to be relatable and engaging to new and existing members. In this session, The Disclosures demonstrate the creative process of morphing credit union communications into creative, interactive messages that work well over social media and other channels. While this won't be songwriting 101, Christopher and Chad will share cost-effective methods on how to cultivate your own creativity.

Event Emcee and Promotion

The Disclosures blend music and humor into what is likely the most unique emcee and event entertainment the credit union industry will ever see! Using custom-themed songs and improvised dialogue, Christopher and Chad are able to introduce keynotes and keep audiences energized throughout events.

Music entertainment, theme songs and...

The Disclosures also play a smorgasbord of popular cover songs and can provide straightaway music entertainment for events. Overall, Christopher and Chad pride themselves on being versatile and enjoy challenges. Do you have a song idea? Your own creative use for The Disclosures? Give them a shout and they'll do their best to make it work!



The Disclosures Show History and Testimonials

Events rocked by the Disclosures in 2011

Wisconsin CU League Annual Convention, Wisc Dells, WI
Educators CU, Racine, WI
University of Wisconsin CU, Madison, WI
Wisconsin Valley CU Chapter Meeting, Abbotsford, WI
Nat'l Institute of Financial and Economic Literacy, Madison, WI
Card Services for CUs (CSCU) Annual Meeting, Orlando, FL
CUNA Management School, Madison, WI
Milwaukee CU Chapter Meeting, Milwaukee, WI
Co-op Connection, Madison, WI

Events the Disclosures are rocking in 2012

Community Credit Union, La Crosse, WI
Madison Chapter of Credit Unions, Madison, WI
7 Rivers Region Chapter of CUs, La Crosse, WI
CUNA Councils Mktg and Business Dev. Conf., New Orleans, LA
Northeastern Chapter of CUs, Peshtigo, WI
Illinois CU League Annual Meeting, Schaumburg, IL
Wisc. CU League Annual Meeting, Milwaukee, WI
Your event?

For an up-to-date listing of performances and dates, visit thedisclosuresmusic.com.



*"Chad and Chris are an energetic group whose strong beliefs in the credit union movement show through in the passion they have that comes through so clearly throughout their performances."
- Sherri Jablonicky, Wisc. Valley CU Chapter President*

*"The Disclosures were great! The way they told the credit union story was unique and kept me interested. Plus they made the audience laugh, which can be hard to do in a staff training."
- Lauren Cuccio, Social Media Coordinator, Educators CU*

*"The Disclosures were a perfect fit for our division meeting. We received overwhelming positive feedback from our team. It was the perfect way to end our meeting...a little history, a little music, and a bunch of fun."
- Mike Long, EVP - Chief Credit Officer, UW Credit Union*

Pricing and Availability

Pricing varies on performance type, duration and location. Please email The Disclosures for pricing and availability at:

thedisclosures@gmail.com

Since we do this outside of our normal jobs and our performance calendars are filling up quickly, please contact us as soon as possible to ensure we can rock for you!



Questions? Need more info?

thedisclosuresmusic.com

thedisclosures@gmail.com